

This information document helps you understand this campaign.

This information document **is not to be distributed to parents or schools.**

Christian RI has launched a campaign encouraging parents to consider consenting their child/children into Christian Religious Instruction program (commonly referred to as Christian RI) in Queensland state schools. Why? To provide the opportunity for more children, by consent, to be part of RI and improve RI participation rates.

There are 2 elements of the consent campaign for Parents

How to Consent Flyer for Parents	Social Media Campaign
<ul style="list-style-type: none"> A Christian RI 'How to Consent Flyer' has been included in the Koorong catalogue August mail-out. This will reach 9,100 households. <ul style="list-style-type: none"> Brisbane metro has occurred already, Rest of Qld by 30 August 2021. This distribution is Queensland only. <p>E-versions of the Parent Consent Flyer can be downloaded from:</p> <p><u>Consent Campaign Link</u></p>	<ul style="list-style-type: none"> Launching simultaneously are social media campaign ads specifically targeted to parents to consider Christian RI and how to enrol or consent their child/ren into Christian RI. This social media campaign will be supported by Christian RI Facebook content. Social media will run in August and September.

IMPORTANT:

- The 'Parent Consent Flyer' is **not to be distributed** at any school, or through any school communications (newsletters, meetings etc.). This is **not a school campaign**.
- The above Consent Campaign Link is so you can download the Flyer and distribute. The link is **not to be shared with others**.

You can help this campaign in 4 ways

- Share the 'Parent Consent Flyer' with parents known to you through relationship circles or networks and inform parents on how to consent their child/ren into Christian RI. (Download and print the Flyer using the **Consent Campaign Link**). Share with parents especially:
 - if they are enrolling their child/ren for the first time into a state school (particularly preschool or when changing state schools),
 - if they have child/ren in a state school who may not have been consented into Christian RI.
- Connect with any non-school parent groups or networks, local churches, and Christian RI cooperative members as possible. (Download the Flyer and distribute by email.)
- Foster Christian RI Facebook sharing through liking consent campaign posts and sharing them with others.
- Comment on Facebook. **Please** keep your comments more about:
 - encouraging parents to consider Christian RI,
 - that Christian RI helps children explore the Christian faith and values.
 Visit www.christianri.org.au and look at 'Why Choose Christian RI?' as a guide.

It is best **NOT to include** overt or strong evangelistic, proselytising or mission comments. We **DO NOT** want to attract negative comments and diminish the value of this consent campaign.

Why this campaign?

Changes we sought to the Department of Education Enrolment Form aimed at improving clarity on how to consent into Christian RI, have not progressed at this time. So, the role we can play is to provide guidance to parents who wish to consent their child/ren into the Christian RI program. This is vital so children with consent are part of an RI program, and for our state-wide RI program in general.

Even if Christian RI is not offered at your school, encourage parents to consent their child/ren into Christian RI to show support for the RI program so we can, in the future, work towards more RI programs in Qld state schools.

In closing...

Your willingness to share in this campaign in your local area through your relationships and networks, will make a difference, and is appreciated.

About Christian RI

The aim of Christian RI is to work together so that every child and young person in Years 1-12 in Queensland state schools is given the opportunity to question and explore faith, values and their cultural expression, in a safe and supportive environment, when consented by their parent to participate in RI.

Christian RI:

- Represents the collective of local Christian churches, RI organisations, volunteers and staff who deliver RI as a ministry of Christian denominations and churches throughout the state.
- Is committed to equipping and developing RI people to deliver good-practice RI leadership and instruction.
- Commission academic reviews of RI program materials to ensure they are age-appropriate and aligned with Queensland education standards, relevant government legislation and Department of Education policies.

For further information, please contact: info@christianri.org.au or Queensland Christian RI Network (QCRIN)